



STRATEGIC PLANNING

SUSTAINABLE ECONOMIC DEVELOPMENT AGENCY (SEDA)
Agjencia Zhvillimit Ekonomik te Qendrueshem

founded on 19/06/1997

VAT No:K22419001Q,

Contact:

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Website of the organization

www.seda.org.al

City

Tirana

Region

Tirana

Mission/Strategic Statement

It is the right time to do things NOW...., to show and demonstrate to Europe that Albania and Albanians are not only artisan manufacturers of European Cultural Heritage Values but also a solid member of EU family...and Europe will listen to positive actions.

I believe that Albanian citizens and stakeholders, all of us together, Government of Albania (GoA) officials, political parties, academia's,... NGOs and business community are aware of the importance of working together to design and implement innovative pro-poor and pro-women policies based on a sustainable and integrated development strategy.

Together with other representatives of Civil Society ..SEDA staff and experts will be present as always, by the side of positive development pathways, to consult for sustainable growth of Albania through production of ideas and solutions to implement priority projects in terms of Albanian integration into Europe. We will try to do something innovative through EU know how transfer for the people NOW..and HERE..to change Albania into a nicer neighborhood...

SEDA Strategic Roadmap will be outlined by:

- Support capacity building of Local Government Units to face EU Integration Challenges
- Support (on project application basis) Environmental Protection and preservation based on Ridge to Reef (R2R) watershed management
- Promotion Albanian Cultural Heritage as a Patrimony of European Values

Genc Myftiu, Executive Director, March 2008-March 2022

Areas / Sector of Interests

1. *Human Development*
2. *Environmental Protection, Preservation and Management.*
3. *Improved & GIS based Management of natural resources*
4. *Local Government capacity building on decentralisation challenges*
5. *Policy reform at local and national level*
6. *Capacity building of local authorities to improve services*
7. *Sustainable Tourism and Eco-tourism Consulting*
8. *Cultural Heritage Protection, Promotion and Publications.*
9. *Foreign Direct Investment Promotion And Consulting*
10. *Publications & Media supporting activities*

Description of Previous Working Experience and current proposal

Previous work experience (see also: www.seda.org.al)

- *"The Call of the Wild River, Vjosa" in the frame of "Effective management of natural resources supporting the green economy for a sustainable development of Vjosa Valley – Zagori" funded by UNDP Albania , (November -December 2021)*
- *"Compliance with requirements of High State Control (HSC)" April-2018-January 2019 (funded by UNDP Albania)*
- *Preparation of a Master Plan and Feasibility Study for the Communal Infrastructure Works in Albanian Alps Area , funded by Council of Europe Bank (CEB) initiative (In consortium with PM Ireland) 2016 - 2018.*
- *Berati Environment Boulevard (BEB) funded by Completion of CARDS Assistance*
- *Toolkit Against Corruption (TAC) at Communal Level of Governance (CLG) in Albania funded by Completion of CARDS Assistance*
- *Monitoring of Water Resources in Erzeni River basin-funded by Italian government –(subcontract to SGI Italy)*
- *Communications Component of the Albania Health System Modernization Project (HSMP) -funded by World bank -2009-2011(Consortium with ICON Public Sector health Germany)*

Recent /Current proposals based on SEDA Strategic planning

Green Action Toolbox (GAT) with 4 other partners from Serbia, North Macedonia, Montenegro and Kosova in the frame of EuropeAid/174154/DH/ACT/Multi

Kruja Craft 3D & Caravan Tour" in the frame of UNOPS programme "Recraft the Past Build the Future"

The publication of an updated version of the Guide "Albania a Patrimony of European Values" in the frame of SWISS Cultural Fund

"Community Based Marine Spatial Planning Exercise for Blue Economy in Vlora bay" in the frame of Blue Economy programme of UNDP

Support to local CSOs for Vjosa River sustainable watershed management